

# PRINT PRODUCTION GUIDE

PLEASE FOLLOW THE ARTWORK GUIDELINES BELOW.

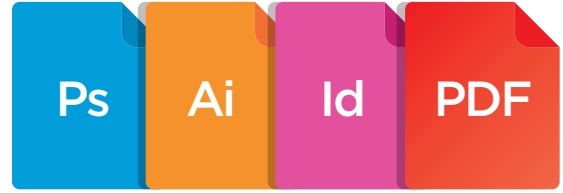
IF YOU HAVE ANY QUERIES, PLEASE CONTACT:

[SALES@SIGNFORCE.CO.UK](mailto:SALES@SIGNFORCE.CO.UK)

## FILE FORMATS



- Hi-res PDF - with all fonts embedded (recommended)
- Photoshop files - EPS, PDF, PSD, TIFF
- Illustrator files - Ai, PDF, EPS
- Indesign files - supply all fonts and link



## FILE SETUP



- Please name your file with the order reference & size
- Supply your artwork without tick marks unless required on final print
- For multi-panel jobs do not segment your artwork, supply us clear split instructions and we'll do the rest
- Turn off overprint on all files
- For cut contour jobs, assign the cut as a spot colour and call it : **CutContour**



## COLOUR SETTINGS



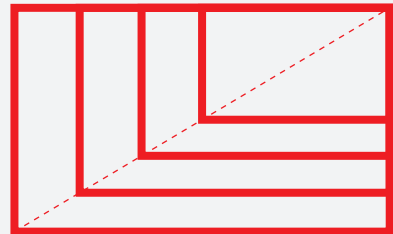
- Use Solid Coated Pantone references and hard colour copies as required
- Supply your artwork **without** tick marks unless required on final print
- Spot colours **MUST NOT** be renamed
- Vector files supply as CMYK
- Bitmap files can be native RGB or CMYK



## RESOLUTION & SCALE



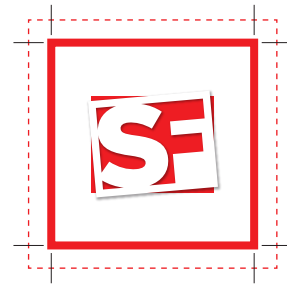
- 100 dpi @ full size
- 400 dpi @ 25% scale
- 1000 dpi @ 10% scale
- For large banners scale file in photoshop to 30k pixels. For further advice please contact us



## BLEED



- Black back fabric & Decotex - 50mm to each edge
- All other fabric - 20mm to each edge
- PVC / Vinyl - 10mm to each edge
- All rigid substrates - 5mm to each edge



## FILE TRANSFER



- The easiest way to supply your artwork is via email. Please ensure that you send a Hi-res PDF version of your file to your dedicated Account Manager or to [sales@signforce.co.uk](mailto:sales@signforce.co.uk)
- Larger files can be sent using services such as WeTransfer or WeSendit.
- To send files via Dropbox, right click your file, select 'create a link' and send it to us.

